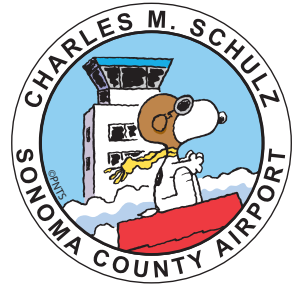
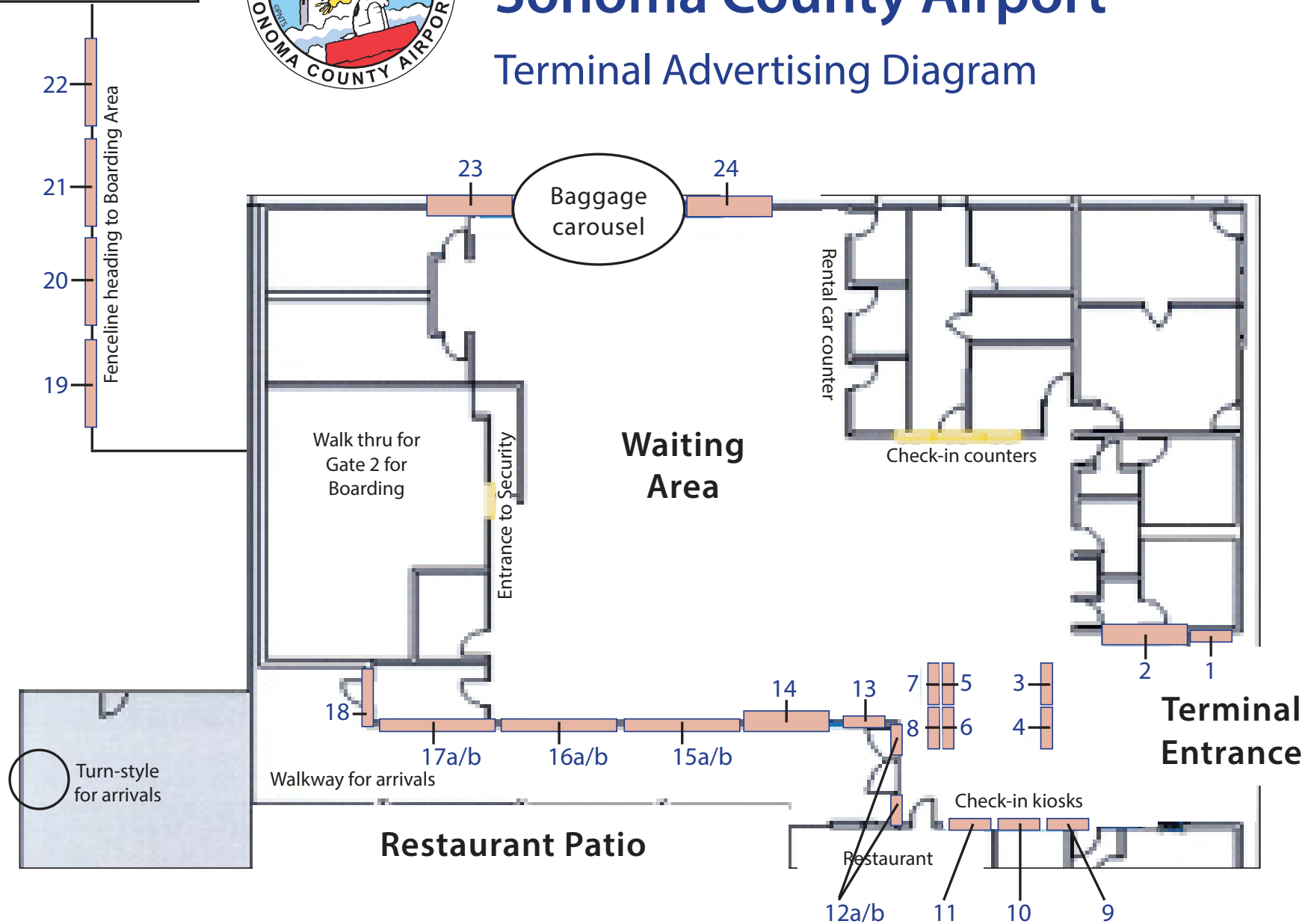


Gate 2/
Boarding Area



Charles M. Schulz - Sonoma County Airport

Terminal Advertising Diagram



Sonoma County Airport Terminal Advertising

#	Location	Material	1x Printing Cost*	Dimension	Monthly Cost
1	backlit display - wall near terminal entrance	backlit	\$127.00	30"w x 43"h	\$300.00
2	backlit display - wall near terminal entrance	backlit	\$275.00	62"w x 43"h	\$575.00
3	backlit display - overhead in terminal	backlit	\$127.00	43"w x 30"h	\$400.00
4	backlit display - overhead in terminal	backlit	\$127.00	43"w x 30"h	\$400.00
5	backlit display - overhead in terminal	backlit	\$127.00	43"w x 30"h	\$400.00
6	backlit display - overhead in terminal	backlit	\$127.00	43"w x 30"h	\$400.00
7	backlit display - overhead in terminal	backlit	\$127.00	43"w x 30"h	\$400.00
8	backlit display - overhead in terminal	backlit	\$127.00	43"w x 30"h	\$400.00
9	backlit display - wall above Alaska check-in kiosks	backlit	\$127.00	43"w x 30"h	\$400.00
10	backlit display - wall above Alaska check-in kiosks	backlit	\$127.00	43"w x 30"h	\$400.00
11	backlit display - wall above Alaska check-in kiosks	backlit	\$127.00	43"w x 30"h	\$400.00
12a	interior windows - facing terminal entrance; near restaurant; vertical panels (x2)	decal/solid	\$185 each	23"w x 81"h	\$950.00
12b	exterior windows - arrival walkway; near restaurant; vertical panels (x2)	decal/solid	\$185 each	23"w x 81"h	\$950.00
13	backlit display - wall above rack card display	backlit	\$127.00	41"w x 30"h	\$500.00
14	backlit display - wall above rack card display	backlit	\$254.00	60"w x 41"h	\$900.00
15a	interior windows - facing baggage carousel (3 alternating windows)	decal/solid	\$195 each	30"w x 84"h	\$1,500.00
15b	exterior windows - arrival walkway; facing patio (3 alternating windows)	decal/solid	\$195 each	30"w x 84"h	\$1,500.00
16a	interior windows - facing baggage carousel (3 alternating windows)	decal/solid	\$195 each	30"w x 84"h	\$1,500.00
16b	exterior windows - arrival walkway; facing patio (3 alternating windows)	decal/solid	\$195 each	30"w x 84"h	\$1,500.00
17a	interior windows - arrival walk thru area (3 alternating windows)	decal/solid	\$195 each	30"w x 84"h	\$1,500.00
17b	exterior windows - arrival walkway; facing patio (3 alternating windows)	decal/solid	\$195 each	30"w x 84"h	\$1,500.00
18	exterior window - arrival entrance into terminal; overhead window	coroplast	\$206.00	84"w x 32"h	\$575.00
19	fence panels - departures; between Gate 1 & 2	vinyl banner	\$425.00	144"w x 60"h	\$1,250.00
20	fence panels - departures; between Gate 1 & 2	vinyl banner	\$425.00	144"w x 60"h	\$1,250.00
21	fence panels - departures; between Gate 1 & 2	vinyl banner	\$425.00	144"w x 60"h	\$1,250.00
22	fence panels - departures; between Gate 1 & 2	vinyl banner	\$425.00	144"w x 60"h	\$1,250.00
23	backlit display - at baggage carousel; left side	backlit	\$298.00	48"w x 60"h	\$1,000.00
24	backlit display - at baggage carousel; right side	backlit	\$298.00	48"w x 60"h	\$1,000.00
25	bus shelter - backlit facing east	backlit	\$246.00	50"w x 71.5"h	\$800.00
26a	bus shelter - inside window; left side	decal/trans	\$258.00	102"w x 36" h	\$750.00
26b	bus shelter - backside of window; left side	decal/trans	\$258.00	102"w x 36" h	\$750.00
27a	bus shelter - inside window; right side	decal/trans	\$258.00	102"w x 36" h	\$750.00
27b	bus shelter - backside of window; right side	decal/trans	\$258.00	102"w x 36" h	\$750.00
28	luggage carts - double-sided (per 5)	decal/solid	\$250.00	20"w x 15" h	\$250.00

* rates subject to change

Month-to-month full cost; 6-month Contract 10% discount; 12-month Contract 15% discount
 24-month Contract 20% discount; an additional 5% for multiple ads