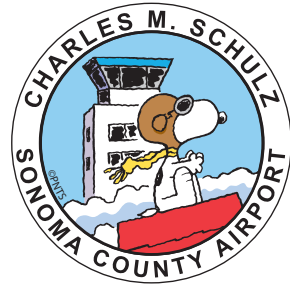
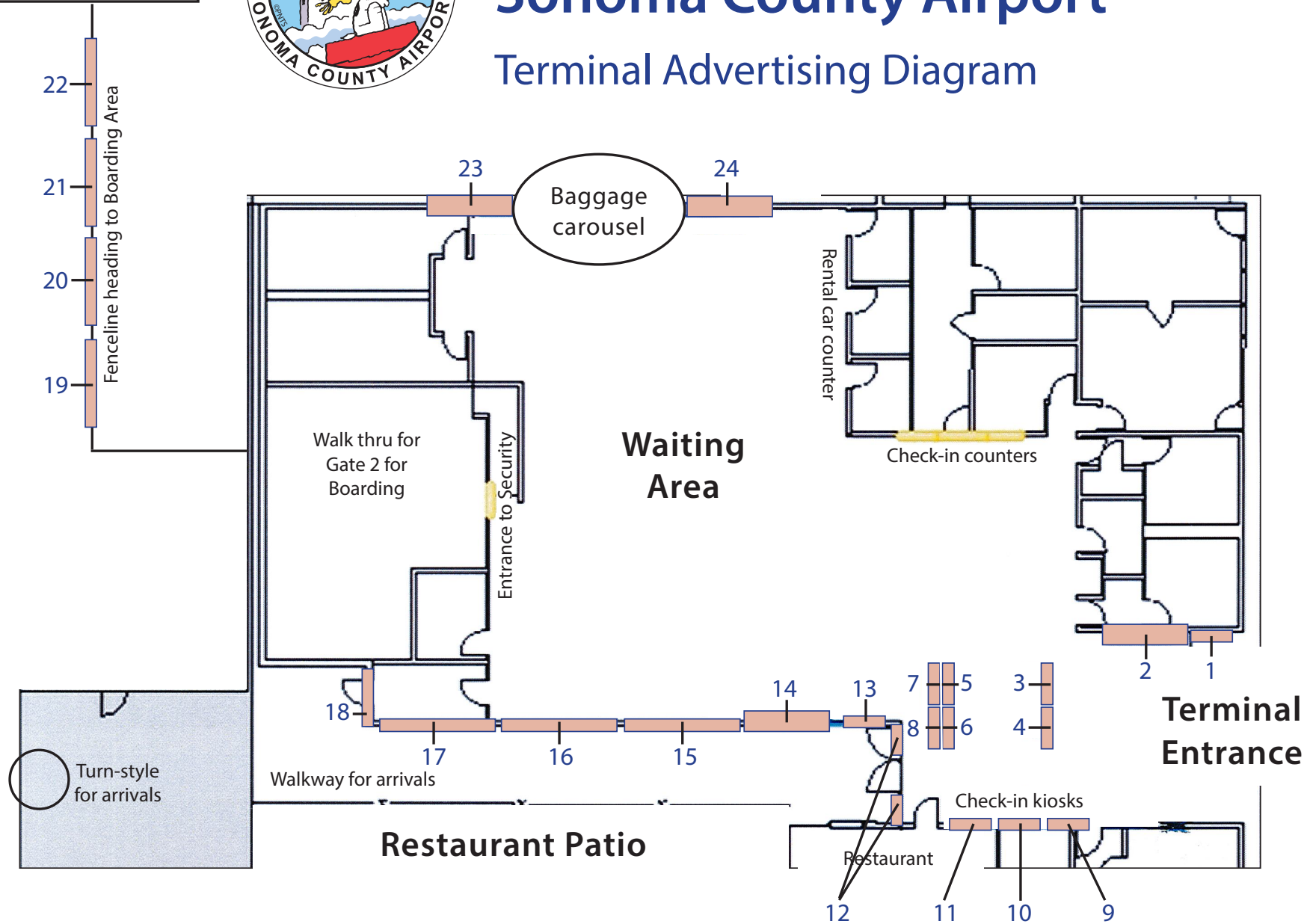


Gate 2/ Boarding Area



Charles M. Schulz - Sonoma County Airport Terminal Advertising Diagram



Sonoma County Airport Terminal Advertising

11/6/2018

#	Location	Material	1x Printing Cost*	Dimension	Monthly Cost	Availability / Notes
2	backlit display - wall near terminal entrance	backlit	\$275.00	62"w x 43"h	\$575.00	STS - General aviation
1	backlit display - wall near terminal entrance	backlit	\$127.00	30"w x 43"h	\$300.00	STS - ReallID
4	backlit display - overhead in terminal	backlit	\$127.00	43"w x 30"h	\$400.00	sold
3	backlit display - overhead in terminal	backlit	\$127.00	43"w x 30"h	\$400.00	sold
5	backlit display - overhead in terminal	backlit	\$127.00	43"w x 30"h	\$400.00	STS - Thanks again
6	backlit display - overhead in terminal	backlit	\$127.00	43"w x 30"h	\$400.00	STS - Las Vegas
7	backlit display - overhead in terminal	backlit	\$127.00	43"w x 30"h	\$400.00	sold
8	backlit display - overhead in terminal	backlit	\$127.00	43"w x 30"h	\$400.00	sold
9	backlit display - overhead in terminal	backlit	\$127.00	43"w x 30"h	\$400.00	STS - Social media
10	backlit display - overhead in terminal	backlit	\$127.00	43"w x 30"h	\$400.00	sold
11	backlit display - overhead in terminal	backlit	\$127.00	43"w x 30"h	\$400.00	STS - Alaska WFF
14	backlit display - above rack card display	backlit	\$254.00	60"w x 41"h	\$900.00	sold
13	backlit display - above rack card display	backlit	\$127.00	41"w x 30"h	\$500.00	sold
23	backlit display - at baggage carousel	backlit	\$298.00	48"w x 60"h	\$1,000.00	sold
24	backlit display - at baggage carousel	backlit	\$298.00	48"w x 60"h	\$1,000.00	sold
17	exterior windows - arrivals; walk thru facing patio (x5)	decal/trans	\$235.00 each	30"w x 84"h	\$1,500.00	groups of 2 for \$850
16	exterior windows - arrivals; facing patio (x5)	decal/trans	\$235.00 each	30"w x 84"h	\$1,500.00	each 5 window group for \$1500
15	exterior windows - arrivals; facing patio (x5)	decal/trans	\$235.00 each	30"w x 84"h	\$1,500.00	
18	exterior window - arrivals; overhead near turn-style	coroplast	\$206.00	84"w x 32"h	\$575.00	sold
12	exterior windows - arrivals; vertical entrance (x2)	decal/solid	\$185 each	23"w x 81"h	\$950.00	sold
19	fence panels - departures; between Gate 1 & 2	vinyl banner	\$425.00	144"w x 60"h	\$1,250.00	
20	fence panels - departures; between Gate 1 & 2	vinyl banner	\$425.00	144"w x 60"h	\$1,250.00	
21	fence panels - departures; between Gate 1 & 2	vinyl banner	\$425.00	144"w x 60"h	\$1,250.00	Denver banner
22	fence panels - departures; between Gate 1 & 2	vinyl banner	\$425.00	144"w x 60"h	\$1,250.00	sold
26	bus shelter - backside panels	decal	tbd	tbd	tbd	
26	bus shelter - inside panels	decal	tbd	tbd	tbd	
27	luggage carts - double-sided (per 5)	decal	tbd	20'w x 15" h	tbd	sold 10

backlits inside terminal; wall or overhead
exterior wall of windows; ads facing arrivals & patio
exterior window panels; greeting arrivals
miscellaneous

* rates subject to change

Month-to-month full cost; 6-month Contract 10% discount; 12-month Contract 15% discount
24-month Contract 20% discount; an additional 5% for multiple ads