Airport Terminal Advertising

Charles M. Schulz - Sonoma County Airport

Advertise to over 400,000 passengers, 365 days a year!

The Charles M. Schulz - Sonoma County Airport provides a great opportunity for local, regional and national brands to advertise their goods and services.

The Airport currently serves almost 400,000 passengers per year, 365 days a year with four airlines, additional traffic from the Airport Express, rental car agencies, and the onsite Sky Lounge Restaurant.

Opportunities

Terminal Backlit Signs

Backlit signs are available throughout the terminal, in various sizes, and include overhead and wall-mounted displays.

Luggage Carts

Complimentary luggage carts offer double-sided advertising exposure to arriving and departing passengers.

Special Event Signage

Special event signage may be available and priced according to placement and duration.

Rack Cards

Rack cards are included with advertising.

For rack card only advertising, please contact:

Certified Folder Display Service, Inc.
Jonathan Fearn - 650-589-3117
jonf@certifiedfolder.com

Specifications & Printing Cost

All files need to be submitted as print quality **pdf files,** resolution of **300 dpi,** and half of actual size. Printing costs include approval and installation. Ads can be delivered via USB drives or a CD. One time printing costs are as follows:

$435 - large wall backlit signs **
$230 - overhead backlit signs *
$340 - luggage carts (per 5)

Website

In addition to sign advertisements in the terminal, a copy of the ad, a brief overview with contact information and a web link will be offered on our website.
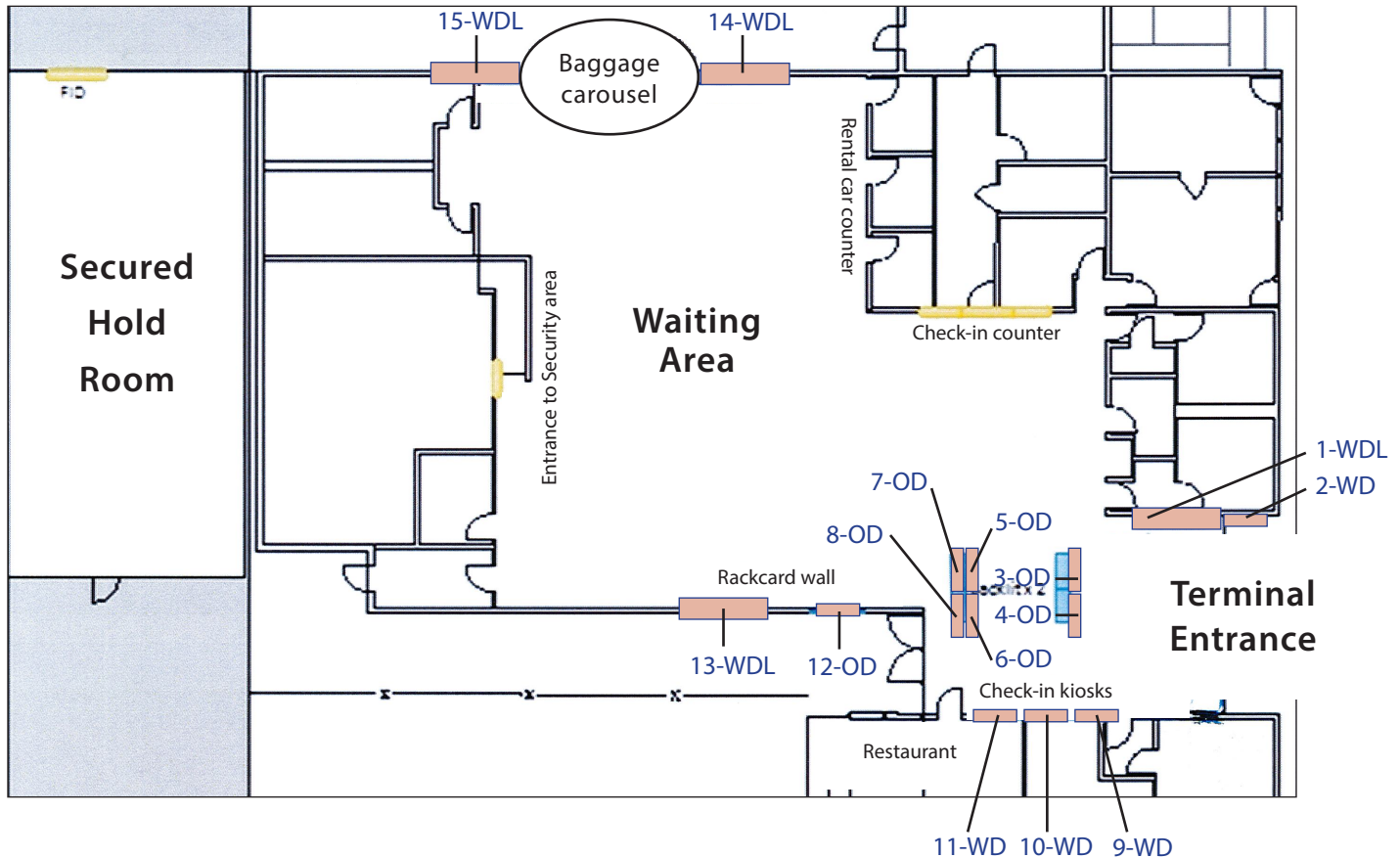
Contact Information

Adam Borovkoff - 707.565.7062
airportadvertising@sonoma-county.org

Secured Hold Room

15-WDL

14-WDL

Baggage carousel

Rental car counter

Check-in counter

Waiting Area

Entrance to Security area

1-WDL

2-WD

7-OD

5-OD

8-OD

3-OD

4-OD

6-OD

Terminal Entrance

Rackcard wall

13-WDL

12-OD

Check-in kiosks

Restaurant

11-WD 10-WD 9-WD

Monthly Rate Information

WD = wall display
WDL = large wall display
OD = overhead display

Backlit display - throughout the terminal

13-WDL, or	60"W x 41"H **	$840
1/3 of display	20"W x 41"H *	$375
3, 4, 5, 6, 7, 8-OD, 9, 10,11-WD	43"W x 30"H *	$525
12-WDL, or	41"W x 30"H *	$560
1/2 of display	20"W x 30"H *	$340

Backlit display - baggage carousel area

14-WDL, 15-WDL, or	48"W x 60"H **	$910
1/2 of display	48"W x 30"H *	$595

Backlit display - entrance of terminal

1-WDL, or	62"W x 43"H **	$840
1/2 of display	31"W x 43"H *	$525
2-WD	30"W x 43"H *	$525

Luggage Carts (5 cart minimum)

10	20"W x 15"H *	$90/per 5

Prices are per month; discounts are available for long-term Contracts

Your Ad goes here