

The Red Baron Flyer

Spring 2016 Newsletter - Issue 46



STS Welcomes Allegiant Air!

STS is excited to offer direct flights to Las Vegas starting May 19th, and to Phoenix-Mesa starting May 26th.

STS served 263,142 passengers in 2015 and expects ridership to reach 300,000 passengers in 2016, a climb of 14 percent.

Thank you for flying STS!



Inside this Issue

Airline Information

- Allegiant Air 1-2
- Alaska Airlines.2-3
- Airport Ad4

Tenant News

- Fly-In Destination5
- Pacific Coast Air Museum . . . 6-7
- Sixt Rent-a-Car8
- Vine Jet Expansion.9

STS Information / Updates

- New Aircraft ID System10
- Our Furry Friend10
- Airport Operations11
- Crack-Seal Maintenance11
- Aviation Commission12
- For Rent & Development12
- For Lease12
- Tenant Listing13

Fly nonstop to

Phoenix/Mesa* & Las Vegas*



Book flight, hotel, car rental, and attraction tickets


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*Las Vegas service begins 5/19/2016, Phoenix/Mesa service begins 5/26/2016



**Alaska Air Group to acquire
Virgin America, creating
west coast's premier carrier**

**Seattle-based carrier to become
5th largest U.S. airline**

Highlights:

- This deal combines two leading airlines known for outstanding customer service and low fares.
- Alaska Airlines is expanding its California presence, while creating new opportunities for growth and competition.
- Expanded route network will benefit customers, with 1,200 daily departures.
- This transaction is expected to be accretive to adjusted earnings per share in the first full year, will increase annual revenues 27 percent to more than \$7 billion, and will offer \$225 million total net synergies annually at full integration.
- Alaska Airlines Mileage Plan™ will welcome Virgin America Elevate® members.
- Company headquarters will remain in Seattle.

Ticket Sales


allegiant.com

Airport Ticketing Hours:

Tuesdays 2:30 - 4:30pm; Thursdays 12:00 - 2:00pm

Flights to Las Vegas start May 19th; Phoenix-Mesa starts May 26th

Manage & Expedite your Travel

Allegiant will be the second commercial airline to serve Sonoma County, and the community is excited for their arrival.

When purchasing Allegiant Air tickets for travel to Las Vegas and Phoenix-Mesa from STS, please visit the ticketing counter at Sonoma County Airport on Tuesdays and/or Thursdays during the hours listed above.

STS celebrates flights to & from Orange County, with sunshine and a taste of Wine Country!

Our inaugural airline service from Santa Rosa to Orange County got off to a festive start March 16, 2016, with both departing and arriving passengers receiving VIP treatment and relishing the convenience of the new route.

Travelers were greeted by “Snoopy” provided by the Charles M. Schulz Museum, the Airport Volunteers and their friendly therapy dogs, and Sonoma County Tourism goodie bags.

Passengers enjoyed hors d’oeuvres served by the onsite Sky Lounge Restaurant, and wine country inspired cupcakes by Moustache Baked Goods of Healdsburg. An assortment of beverages were served on the patio, provided by Regal Wine Company, Korbel Champagne, and American Ag Credit.

The event was topped off with homemade Alaska Airlines cookies made by an Alaska representative, and beautiful wine country floral decor provided by Atrellis Floral of Windsor.

Thank you to the passengers, tenants, Airport Volunteers and personnel, and the many businesses that contributed to making the STS celebration one to remember.

Quotes heard throughout the celebration included:

“We’re very excited to have Orange County added to the list of destinations; it saves us time and massive traffic.”

“STS is the easiest Airport ever, and a great asset to this community - thank you!”



First arriving passengers from Orange County



Homemade logo cookies by Alaska Airlines

Goodie bags provided by Sonoma County Tourism; Snoopy character provided by Charles M. Schulz Museum



For Less Stress, Fly

STS

Charles M. Schulz Sonoma County Airport



www.sonomacountyairport.org

Featured Fly-in Destination

Columbia O22

by Fly in California

Columbia Airport (Oscar-22) is located in the Sierra Nevada foothills 180 miles east of SFSU, and the town of Columbia is an easy 15-minute walk away. The core of the town dates back to the Gold Rush era and is a California State Historic Park. Many of the buildings date back to the 1800s, and the main streets are pedestrian-only.

Columbia is a great lunch stop or day outing to enjoy with friends. Watch for special events, such as the June 17-19th **Father's Day fly-in**, the fiddle and bango (yes, bango!) contest, and holiday festivities such as the Lamplighter's tour. Stay at one of the historic hotels or a local B&B, and enjoy the atmosphere of this authentic gold-rush town.

Columbia State Historic Park is open 7 days a week

The Columbia State Historic Park is a living gold rush town featuring the largest single collection of existing gold rush-era structures in the state. Visiting Columbia is like traveling back in time to the sights, smells, and sounds of a nineteenth-century mining town—merchants dressed in 1850's attire, a whiff of coal smoke from the blacksmith shop, and the rumble of a stagecoach pulling into town!

Spend the day enjoying fun activities for the whole family. Pan for gold, explore exhibits, ride the stagecoach, discover unique shops, and learn about the rich history of the California gold rush on a guided town tour.

To plan your trip, please visit:

www.visitcolumbiacalifornia.com



Columbia Airport



Mining for gold at Columbia Historic State Park





The Can't-Miss Event for all Mustang Lovers!

By Peter Loughlin

The Pacific Coast Air Museum is gathering the Mustangs for a special fundraiser to benefit the Museum: The Mustang Roundup and Muscle Car Show.

We've corraled some of the finest aircraft and automobiles along with a few more surprises:

- Examples of the famed P-51 Mustang and other classic planes will be on display.
- Sonoma County Mustang Club will be showing off their collection of show-stopping automobiles.
- Hansel Ford will have the new 2016 Ford Mustangs for you to view.

Got a cool Ford Mustang or muscle car of any kind? Register it online and display it free of charge! Pre-registration deadline is June 3, 2016.

Come out and support PCAM and take photos with the Mustangs at the first-ever Mustang Roundup and Muscle-Car Show. We'll have music, food, fabulous muscle cars and a \$25 raffle to win a ride in a P-51 Mustang.

Make it a special day and join us on June 18, 2016 from 10:00 a.m. to 5:00 p.m. Admission is \$15.00 for ages 8 and over. Ages 7 and below are free! Buy your tickets at the gate.

The Mustang Roundup and Muscle Car Show takes place at the Charles M. Schulz-Sonoma County Airport, next to the Pacific Coast Air Museum. Guest entry is at 3631 N. Laughlin Road, Santa Rosa, CA 95403. The cross street is Copperhill Parkway.

For information, visit:

www.pacificcoastairmuseum.org/events/mustangroundup



- Save the Date -

Wings Over Wine Country Air Show

September 24 & 25, 2016

By Peter Loughlin

The Pacific Coast Air Museum brings you the most advanced fighter aircraft in the world – the USAF F-22 Raptor! It'll be doing a full aerobatic routine and a Heritage Flight with a historic warbird.

Also, the Canadians are back! Their CF-18 demo team will do an aerobatic performance in the skies over Sonoma County.

See the Pacific Coast Air Museum website for more information:

www.pacificcoastairmuseum.org



Pacific Coast Air Museum's Hot Dog Thursday

Come on out the first Thursday of every month, now through October 2016, from 11:30 a.m. - 1:30 p.m. to enjoy a PCAM lunch. Prices are \$5.00 for a hot dog, chips, and soda; \$8.00 for two dogs; and ice cream is available for an extra charge.

Friends and family of all ages are welcome!



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Feel the Excitement

Sixt of Santa Rosa, Fulton and the Charles M. Schulz - Sonoma County Airport (STS) scored the highest Customer Excitement Rating of any franchise in the nation. Excitement is Sixt's new standard of service that you can feel in the Mercedes Benz Smart Car. Mention this ad at Fulton or STS during summer 2016 and receive the lowest price on a Smart Car in California.

Fulton: (707) 595-3960
3362 Fulton Rd
Fulton, CA 95439

STS: (707) 523-1676
2200 Airport Blvd.
Santa Rosa, CA 95403

www.sixt.com
+1 888 SIXT CAR
+1 888 749 8227



Vine Jet Entwined in Expansion

By Lori Schandel, Property Specialist

Vine Jet, LLC, is finalizing a new lease for expansion at the Airport. In addition to increasing aeronautical activity, they have elected to incorporate a small non-aeronautical convenience to the traveling public, too! The new expansion will offer additional storage and offices, but will also include limited food and beverage service that will be open to anyone. Construction will commence soon and include the relocation of the bus stop from the front of the terminal to the southern end of the loop adjacent to their new building. The new 100-foot bus turnout will allow two buses at the same time for loading and unloading while not competing with airline passengers in the terminal building. The above artist's rendering is a glimpse of the new development that could be open as soon as January 2017.



www.vinejet.com



New Aircraft Identification System Being Installed at STS

By Terry Lovold, Department Analyst

Currently, all landings at STS are recorded manually, either by commercial entities self-reporting to the Airport Administrative Office or to one of the FBOs. This system of fee collection has proven to be cumbersome and inefficient.

Over the next few months, several camera pods will be installed near the taxiways at STS. This is our new automated Aircraft Identification System. The system is a web-based reporting system and an integrated billing system for landing fee collections. The aircraft identification system takes and stores date and time stamped photos of all aircraft. The system uses photo recognition software to determine the tail number of the aircraft. The system then uses the Federal Aviation Administration registration system to identify the owner of the aircraft. The landing fees are automatically billed to the aircraft owner.

The system allows for identification of “fee exempt” aircraft and those aircraft owners will not be billed for landing fees. “Fee Exempt” aircraft include non-commercial aircraft under 12,500 pounds and those aircraft reported to the Airport as being based at STS. Lease holders will receive a letter from the Airport requesting an updated list of all STS based aircraft. It is very important to report all based aircraft and to keep the Airport staff updated as

to new aircraft. Once the system is in place, no refunds will be issued for landing fees charged to aircraft based at the Airport that have not been reported to the Airport office.

Please contact Terry Lovold at terry.lovold@sonoma-county.org should you have any questions regarding the new system.



Our Furry Friend

By Pam Frank, Airport Volunteer

I was doing a visit with Rudy at the Airport on a Thursday mid-day, and talking to a couple waiting for their flight when Rudy, who had seen a wheelchair roll up behind me, pulled towards it. He had a nice visit with the young lady in the chair for a little while and then went on about his business with other passengers. A woman came rushing up to me and said, “I was watching your dog and couldn’t believe how he went right up to the wheelchair!”. I said, “That’s Rudy; he is very drawn to people with walkers or wheelchairs”. He is also attracted to the kids who visit our Airport and I try to make him small for the ones who are a little timid about dogs by putting him on a “down”.

It makes me happy to have people notice what I see all the time. He is a special kind of dog and he loves his Airport job!



Airport Operations

By Mathew Yeager, Operations Supervisor

Charles M. Schulz - Sonoma County Airport Operations staff consists of eight employees. Mathew Yeager, the Operations Supervisor, was hired into the position in July 2015. Before that, he worked as an Operations Specialist with STS.

We have seven Operations Specialists, plus one seasonal maintenance worker. The role of the Airport Operation staff is to maintain the airfield, conduct maintenance around the Airport, and provide security. The Operations staff are also Trained Aircraft Recue Firefighters (ARFF). They are the first response for any emergencies at the Airport.



Crack-Seal Maintenance

By Jon Stout, Airport Manager

The Airport started a crack-seal project on Apron D, Friday, April 15th. This work is in partnership with the Sonoma County Roads Crew, who will be working on the ramp every Friday for the next two months. They are starting at Taxiway Z and will go as far east on the ramp as money and time allow. The crew will be cleaning out the cracks, then installing crack-seal with a filling compound. This preventative maintenance project will extend the life of the ramp while reducing foreign-object damage and weeds.

We appreciate your patience while completing this work. If you have any questions or concerns, please contact the Airport's main office.

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Located at Sonoma County Airport



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& SUSHI BAR**



Receive **10% off the bill** when you dine at
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Charles M. Schulz - Sonoma County Airport
2200 Airport Blvd., Santa Rosa, CA 95403 • (707) 542-9400

10% off meal only (breakfast, lunch, dinner, happy hour).
Does not include tax and tip.
Not good with other offers.

Aviation Commission Meetings

Meetings are held at 8:00 a.m. in the Airport Manager's office at 2290 Airport Blvd, Santa Rosa, CA 95403, unless otherwise noted. The public is welcome and encouraged to attend.

- May 19, 2016
- June 16, 2016

Aviation Commissioners

- District 1: Jim McCord - 707.331.4927
jimmccordcfi@gmail.com
- District 2: Scott Athrens - 707.695.3151
5910JSA@gmail.com
- District 3: Larry Carrillo - 707.888.0789
ljcarrillo@msn.com
- District 4: Del Starrett - 707.526.9645
del@archstarrett.com
- District 5: Art Hayssen - 707.321.2040
burnside@sonic.net
- At Large: Tim Delaney - 707.542.1110
tdelaney@jdhwealth.com
- At Large: Marlon Young - 707.528.2882
myoung@majlaw.com

Hangars for Rent

Contact: Gloria Cote, *Administrative Aide*
gloria.cote@sonoma-county.org
707.565.7243

There won't be an increase in rents for County-owned hangars or for private hangar ground rents for the County Fiscal Year 2015-2016, which starts July 1, 2016.

Development Opportunities

Commercial Development & Concessions

Contact: Lori Schandel, *Property Specialist*
lori.schandel@sonoma-county.org
707.565.7238



Industrial Office Space Available

1,278 square feet

Adjacent to Airport Management Office

If interested, please contact:
Lori Schandel
707.565.7238



Airport Tenant Listing

→ Airport Operations Duty Officer 707.484.0236

→ Airport Maintenance Shop 707.544.6198 → Complaint Line 707.544.4787 →

Organization	Description	Location	Phone
Airport Express	Airport Shuttle	5807 Old Redwood Hwy	707.837.8700
Alaska Airlines	Commercial Airline	Terminal	800.252.7522
Avis Rent A Car	Car Rental Agency	Terminal	707.571.0465
Barron Air	Aircraft Maintenance	2290 Becker Blvd	707.284.9786
Budget	Car Rental Agency	Terminal	707.528.2195
CAFE Foundation	Aeronautical Non-Profit	5800 Windsor Road	707.978.3919
Cal Fire	Firefighting	2235 Airport Blvd	707.576.2586
Civil Air Patrol	US Air Force Auxillary	5 Air Museum Way	707.545.7488
Enterprise	Car Rental Agency	Terminal	707.570-3600
Experimental Aircraft Association	Aeronautical Non-Profit	5550 Windsor Road	707.539.5188
Federal Aviation Admin - Tower	Government Agency	2245 Airport Blvd	707.546.4294
Helico Sonoma	Helicopter School/Tour Co	5000 Flightline Drive	707.526.8949
Hertz	Car Rental Agency	Terminal	707.528.0834
J & R Electronics	Avionics	6000 Flightline Blvd	707.583.3973
Kaiser Air - Santa Rosa Jet Center	Full Service FBO	2240 Airport Blvd	707.528.7400
National	Car Rental Agency	Terminal	707.570.3600
North Coast Air	Rentals/Instruction/Tours	5000 Flightline Drive	707.542.8687
Pacific Coast Air Museum	Aviation Museum	1 Air Museum Way	707.575.7900
Premier Digital Display	Digital Media	555 5th Street	707.541.6999
PropJet Aviation	Aircraft Maintenance	2282 Becker Blvd	707.284.9777
RAM Aviation	Rentals/Instruction/Tours	2240 Airport Blvd	707.479.5969
REACH Air Medical Services	Air Ambulance	451 Aviation Blvd #101	707.324.2400
Republic Parking	Parking Lot Management	2200 Airport Blvd	707.523.2186
Santa Rosa Ninety-Nines	Woman Pilots Organization	2247 Airport Blvd	sr99s@sonic.net
Sixt Rent-a-Car	Car Rental Agency	3362 Fulton Road	707.595.3960
Sky Lounge Restaurant	Restaurant	Terminal	707.542.9400
Solairus Aviation	Aircraft Management & Charter	201 First Street #307, Petaluma	707.523.4092
Sonoma Jet Center	Full Service FBO	6000 Flightline Drive	707.523.2800
Trinity Technology Group	Airport Security Screening	Terminal	707.527.7226
Vine Jet	Aircraft Charter, Sales & Mgmt	7400 Flightline Drive	707.542.8001



Charles M. Schulz - Sonoma County Airport
2290 Airport Boulevard
Santa Rosa, CA 95403
707.565.7240
www.sonomacountyairport.org

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RETURN SERVICE REQUESTED

**SONOMA COUNTY
HOT AIR BALLOON
CLASSIC**

June 18TH-19TH, 2016

For more information &
tickets visit us online at:
www.SCHABC.org

Keiser Park
700 Windsor River Rd
Windsor, California 95492