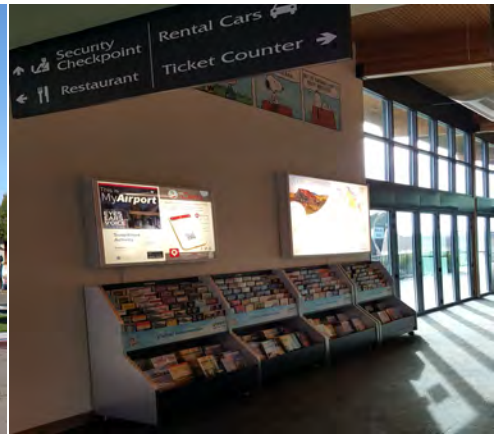# Airport Terminal Advertising

Charles M. Schulz - Sonoma County Airport

Fly your business to new heights by advertising at the Sonoma County Airport!

The Charles M. Schulz - Sonoma County Airport has fantastic opportunities for local, regional and national companies to advertise their goods and services. It is the gateway for tourists and business professionals who build our diverse and strong tourism market. Advertisements in the terminal are estimated to have over 400,000 viewing impressions by local residents, business and leisure travelers each year. Our Airport incorporates commercial airline service, general aviation pilots and operators, flight schools, helicopter operator, air ambulance service, rental car agencies, a museum and a restaurant. The Airport also serves as a major route stop for public and private transportation carriers.

Media Opportunities

Terminal Backlit Signs

Overhead and wall-mounted backlit signs are available throughout the terminal and are priced according to size and location on the attached map.

Luggage Carts

Airport luggage carts offer double-sided advertising opportunities.

Special Event Signage

Special event signage may be available upon request.

Rack Cards

A rack card is included with display advertisments.

For rack card only advertising, please contact:

Certified Folder Display Service, Inc.
Jonathan Fearn
Tel: 650-589-3117
Email: jonf@certifiedfolder.com

Specifications & Printing Cost

Submit files in a print-quality **.pdf** format, with a resolution of **300 dpi** and half of the actual size. Printing costs, which include approval and installation, are:

$300 - large wall backlit signs ** (sizes listed on back)
$170 - overhead backlit signs * (sizes listed on back)
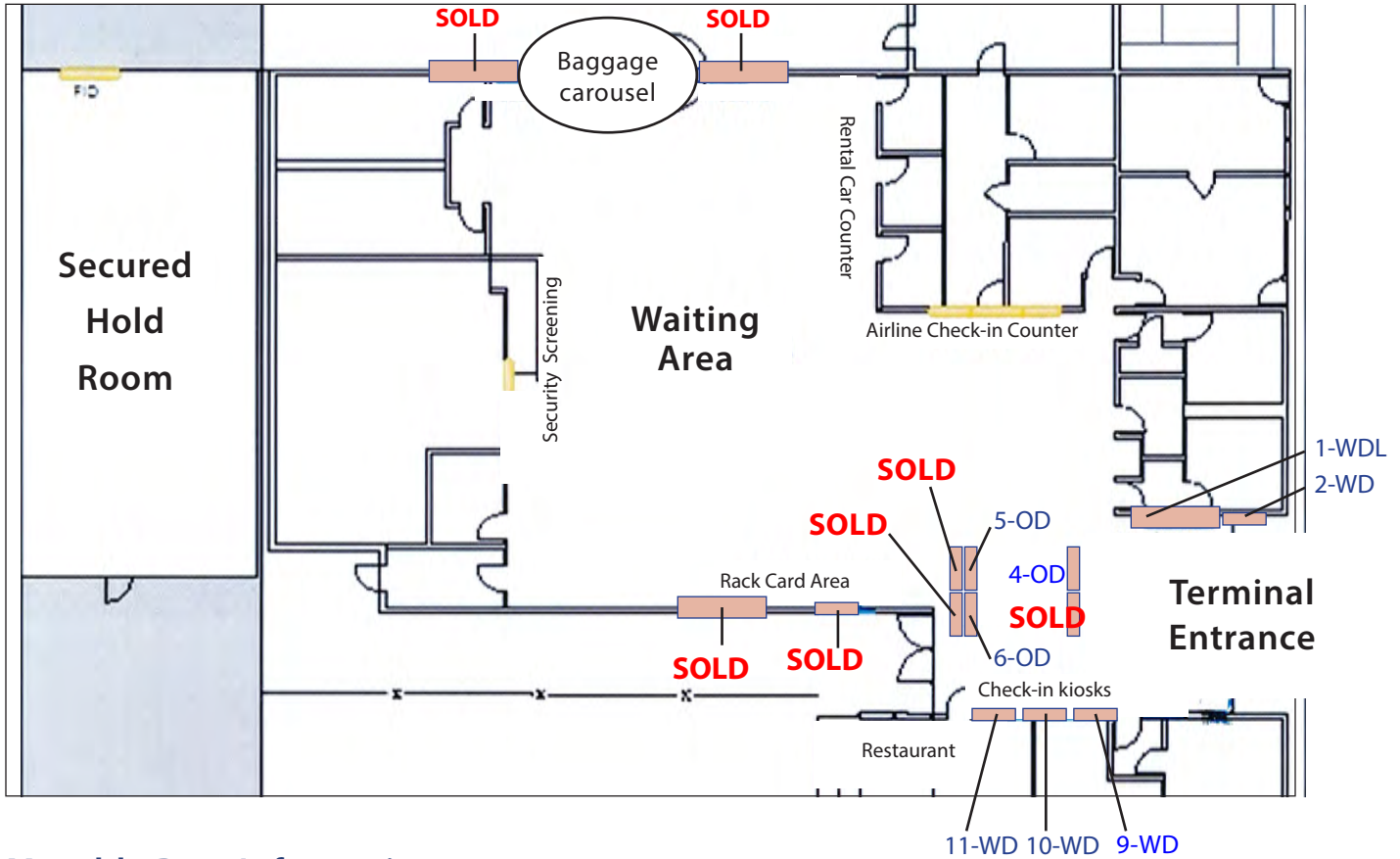$130 - luggage carts (per 5)

Website

In addition to a display advertisement and rack card placement in the Airport terminal, a brief promotional summary of your business, with a web link, is included on our Airport website.

Contact Information

Charles M. Schulz - Sonoma County Airport
Lori Schandel
Tel: 707-565-7238
Email: airportadvertising@sonoma-county.org

Charles M. Schulz - Sonoma County Airport Advertising Rate Sheet

Terminal floor plan with advertising display locations. Labels include: SOLD positions near Baggage carousel, Secured Hold Room, Waiting Area, Security Screening, Rental Car Counter, Airline Check-in Counter, Rack Card Area, Terminal Entrance, Check-in kiosks, Restaurant. Display IDs: 1-WDL, 2-WD, 5-OD, 4-OD, 6-OD, 11-WD, 10-WD, 9-WD.

Monthly Rate Information

Backlit display - throughout the terminal

13-WDL, or	60"W x 41"H **	$840
1/3 of display	20"W x 41"H *	$375
3, 4, 5, 6, 7, 8-OD, 9, 10,11-WD	43"W x 30"H *	$525
12-WDL, or	41"W x 30"H *	$560
1/2 of display	20"W x 30"H *	$340

Backlit display - baggage carousel area

14-WDL, 15-WDL, or	48"W x 60"H **	$910
1/2 of display	48"W x 30"H *	$595

Backlit display - entrance of terminal

1-WDL, or	62"W x 43"H **	$840
1/2 of display	31"W x 43"H *	$525
2-WD	30"W x 43"H *	$525

Luggage Carts (5 cart minimum)

20	20"W x 15"H	$90/per 5

WD = wall display
WDL = large wall display
OD = overhead display

> Prices quoted are per monthly contract.
>
> Discounted pricing is available upon longer contract term.

Your Ad goes here